



**LITERARY CLUB
ACTIVITY- AD WORLD
CLASS – VI to VIII**

Circular No. BBPS/GAR/PC/438/2022-23

Date: 21/06/2022

Dear Students,

To enhance your creativity and imagination, Literary Club is organising an activity 'Ad World' which is scheduled on 4th July 2022 for the students of class VI to VIII. In this activity, students will make an advertisement on any product related with fashion, food, electronic gadgets, OTT platform or social networking site.

Rules:

1. Students have to advertise (speak about) the product of the aforementioned categories.
2. Advertisement must be presented only in English language.
3. Duration is 1.5 to 2 mins.
4. Backdrop is mandatory and must be relevant with the concerned advertisement.

Rubrics for judgment:

1. Content
2. Body language / Expression
3. Presentation
4. Pronunciation and grammar
5. Props

Note:

- The decision of the judges will be final.
- Participation of all the students is mandatory.

Regards

Literary Club In-charge