

Circular No. BBPS/GAR/PC/492/2022-23

9th September 2022

Subject: Swachh Sagar Surakshit Sagar Campaign

Dear Parents,

The 'International Coastal Clean-up Day' is celebrated globally on the third Saturday of September every year. This year on 17th September 2022, the Government of India along with other voluntary organizations, and the local society will run a cleanliness campaign 'Swachh Sagar, Surakshit Sagar' (Clean Coast, Safe Sea) along India's entire coastline.

This campaign is being led by Ministry of Earth Sciences and supported by a number of other Government & Non-Government agencies. This year's event also coincides with the celebrations of Azadi Ka Amrit Mahotsav on 75th year of the India's independence; The coastal clean-up drive will be carried out on 75 beaches across the country with 75 volunteers for every kilometre of the coastline.

In addition to above, the following competitions are being organized online on MyGov portal: Class

I to IV: Painting and Sketching Competitions:

Participants to submit original paintings or sketches themed 'Our Oceans So Beautiful' or

'Humara Sagar Itne Sundar'. Entries should highlight what they know to be the most beautiful thing in the ocean or what they imagine could be the most revered thing in the ocean. They can be as creative and innovative as they want to. This could include creatures, treasures, equipment, technology, monuments, cities etc. anything. The following link may be clicked to participate:

https://www.mygov.in/task/humare-sagar-itne-sundar-our-seas-beautiful-seas-painting-competition

Class V to VIII: Painting / Sketching and Essay Writing Competitions:

Participants to submit original sketches, hand drawn paintings, and upto 800 words essay themed 'Cleaner Oceans, Better Life' or 'Swachh Sagar, Sampoorna Jeevan'. The focus should be to share ideas around how cleaner oceans and greener coastal areas can improve the quality of life of citizens.

Painting/ Sketch Competition: Swachh Sagar, Sampoorna Jeevan (Cleaner Oceans, Better Life') Painting / Sketch Competition | MyGov.in

Essay Writing Competition: Swachh Sagar, Sampoorna Jeevan (Cleaner Oceans, Better Life') Essay Writing Competition | MyGov.in

Class IX to XII: Poetry & Jingle Writing, and Painting Competitions:

Participants to submit original poems upto four stanzas, jingles not more than 4 lines, And original paintings themed 'Cleaner Oceans: Life and Living' or 'Swachh Sagar: Jeevan Aur Aajeevika'. The entries should highlight how cleaner oceans and healthier coastal ecosystems help sustain life and livelihoods. The following link(s) may be clicked to participate:

Poetry Competition: Clean Seas: Life And Living' Or ('Swacch Sagar: Jeevan Aur Aajeevika') Poetry Competition – Classes IX to XII | MyGov.in

Painting Competition: Clean Seas: Life and Living Or ('Swacch Sagar: Jeevan Aur Aajeevika') Painting/Sketch Competition – Classes IX to XII | MyGov.in

Jingle Competition: Clean Seas: Life And Living Or ('Swacch Sagar: Jeevan Aur Aajeevika') Jingle Competition – Classes IX to XII | MyGov.in

The last date to participate in the above online competitions is 11.09.2022.

Students who are participating have to give their names to their class teacher before registering for the competitions.

Regards Team Gadarwara